Big concepts to know:
Alsace history; how Germany has impacted the wine region
The factors (Vosges Mountains, northerly position) that affect the region’s climate
The geology and topography of Alsace
Know that there are 13 major soil types
The viticultural practices of Alsace
The facts about the Alsace wine industry

What to know about grapes:
The grapes grown in Alsace and their synonyms
Which grapes are most widely planted
Which grapes are utilized for Grand Cru vineyards, VT and SGN
The difference between the two clones of Savagnin Rose
The difference between Klevner and Klevener
Which grapes has RS controls

What to know about wines:
The difference between Pinot Blanc and Pinot d’Alsace
The difference between Gentil and Edelzwicker
The difference between VT and SGN

What to know about AOCs:
The types of wine that may be bottled under the Alsace AOC
The two sub-categories within the Alsace AOC and what they signify
The regulations pertaining to the Alsace Grand Cru AOC
The special exceptions to the Grand Cru regulations
How many Grand Cru vineyards there are

What is not on the exam:
You do not need to memorize all 51 Grand Cru (just the special exceptions).
You do not need to memorize all 13 soil types; just know there are 13.
You do not need to memorize the list of communes recognized by the Communal AOC